Candidate for Shasta College Student Senate Public Relations Officer

2013-2014

Adam Carlson

Major: Journalism: Public Relations

Year at Shasta: Sophomore

Hometown: Redding, CA

High School: Enterprise High School

Shasta College is such a rich and diverse place to study. After being enrolled for two years I have noticed that hard-working people come here and add vigor to Shasta’s culture. Unfortunately for all of us, the reality of studying here says one thing, while Shasta’s reputation says another.

We are a school of fighters and leaders. Single mothers who are going back to school and raising one, two, or even more children go here. Courageous people, construction workers who are unemployed because they suffered a major injury on the job, and who are working toward a better future go here. And not to mention the leaders and visionaries of our clubs and organizations on campus.

My motivation for running for Public Relations Officer is to bring these person’s stories and triumphs to the foreground. The seal on every graduating students’ degree must carry with it the power that reflects the genuine hard work and dedication Shasta College students deserve when they go on to a four-year university, move forward in their careers or begin anew.

I am running for this position because I believe sacrificing my time and energy is worth giving Shasta College students the respect they have earned. Using the knowledge I gained from my journalism training at UC Berkeley, combined with my professional management for cooperative houses, I can help give Shasta College students the power of a degree that rewards them with the honor and respect they deserve.